



Board Of Directors Monthly Meeting Minutes

Sunday, January 12, 2025

Call to Order and Identification of Public Attendees

Sue Betts called the meeting to order at 9:03 AM Pacific Time.

Board Members	Present	Absent
Sue Betts	√	
Bobbi Campbell	√	
Monica Foy	√	
Joe Franklin	√	
Michael Anderson	√	
Mary Beth O'Connor	√	
Njon Sanders	√	
Robert Stump	√	
Lisa Swing-Corney	√	

Non-Board Members Present:

- Ewa C.
- Laura M.
- Lorraine H.
- Teresa N.
- Robby J.
- Jody E.
- Courtney D.

Approval of Consent Agenda

December 2024 Minutes

Monica made a motion to adopt the December 2024 Minutes as presented.
Lisa seconded.

VOTE: Sue confirmed a unanimous vote to adopt the December Minutes as presented with Mary Beth O'Connor abstaining.

December 2024 Financial Report

Monica made a motion to adopt the December 2024 Financial Report as presented. Michael seconded.

VOTE: Sue confirmed a unanimous vote to adopt the December 2024 Financial Report as presented.

Ongoing Business

Relations With International Entities

The **Agreement for International Entities** has been submitted to the International Entities (who are expected to review and propose additional changes) and there have been some challenges communicating with LifeRing Canada.

Sue reports that she just heard from LifeRing Canada this morning that they will be reviewing this with their new Board over the next couple of weeks and will get back to us by the end of this month.

Website Redesign

Bobbi: No new updates.

New Business

Online Convenor Recruitment

No new updates.

Pop-Up Meeting Proposal

No new updates.

2024 Winter Holiday Gatherings

Thank you to all who participated in the 2024 Winter Holiday social gatherings. Sue reports that the gatherings were successful with a high approval rating by attendees.

Reports

Treasurer's Report

Monica presents the income and expenditure information in its new visual graph form. December was a good month with continued significant increase in assets in comparison to last year.

Donations from meetings have declined since so many in-person meetings remain closed post-pandemic. Book sales continue to be robust and overall, 2024 income was greater than 2024 expenses. Monica reports that she is working on establishing a budget for 2025.

LifeRing Book Sales Report

No new updates.

LifeRing Fundraising and Development Report

Lorraine reports that LifeRing raised more in donations in 2024 compared to the previous year with an overall 6% increase over the past four years. Thank you to all Board members for their generous support.

LifeRing Development Report

FMC Committee has been meeting on a weekly basis since October 2024.

Lorraine reports that she will be meeting with Katie Georgitis and her brothers (Comeau Foundation) for lunch on December 25th which will provide an opportunity to share LifeRing's progress.

Lorraine continues with her ongoing search for other secular minded philanthropic organizations for grant funding opportunities.

She has also continued to attend webinars on grant writing: and it will be important to be aware of how the 2024 election may potentially affect grants/fundraising in 2025 and advising diversification in fundraising strategies.

Lorraine also reports that she and Sue had a renewal call with Steven Samra, who is LifeRing's technical assistance representative from SPARK at SAMHSA.

Steven informed them that LifeRing now appears in SAMHSA's resource tools, and he appeared to be more engaged with what LifeRing has to offer, perhaps partly related to recent changes in LifeRing's competition along with the fact that LifeRing remains steadfastly abstinence-based. It is notable that LifeRing will be celebrating its 28th year anniversary and that it has been operating solely on donor contributions for that long.

Lorraine and Sue will be meeting with Steve again tomorrow and he has invited a marketing specialist named Christina to join the meeting. Christina will assist with LifeRing's website and social media posts and will be a good resource according to Steve.

Lorraine had a call with Fidelity Charitable to begin setting up Donor Advised Fund (DAF) using Fidelity's widget to create a giving option on LifeRing's website.

Also Charles Schwab has a similar program and she will be working with the Finance Committee on building out the framework to support DAF donations.

Lorraine reports that LifeRing has received the final notice of non-selection from One Ohio Recovery Foundation who included information about webinars for future grant writing opportunities in Ohio.

LifeRing Teams Updates

Social Media

No new updates.

Tech Team

Teresa is the lead of the re-energized Tech Team, which will keep the Board updated on tech developments. Teresa feels convenors might benefit from having a real time chat tool and she is researching this along with the possibility of using cash apps such as Venmo or Paypal for taking donations. Plans for a LifeRing phone app are on pause right now although more and more people are using phones to access online meetings, so this would be useful to pursue in the future.

Adjournment of Board of Directors Meeting

Sue made a motion to adjourn the meeting. Monica seconded.

VOTE: Sue verbally confirmed unanimous approval to adjourn and the meeting adjourned at 10:14 AM Pacific Time.

Public Forum

The new LifeRing Lounge appears to be doing really well so convenors get a chance to get to know each other better.

Executive Session

- [Candid Platinum Seal of Transparency](#) | BOD Demographics
The BOD elected not to provide demographics. This is in alignment with similar organizations listed on GuideStar.
- [UCSF | LifeRing Liver Spot](#) | [Patient Landing Page](#) | [Blog](#) | [Press](#)
Sue shares initiative between UCSF and LifeRing.