## Minutes of the LifeRing Board of Directors Meeting: April 8, 2018

It was determined that a quorum of board members was present and the meeting was called to order by Board Chair Dan Carrigan at 9am PDT. The other board members present were: Lorraine Hull, George Gidora, Craig Whalley, Jason Groce, and Harold Marques. Board members Mary Beth O'Connor and Robert Mullaly were not present. The Executive Director, Byron Kerr, was present and the General Manager, Robert Stump, was also present. There were no members of the Public present.

### **Public Comments**

There were none.

## **Consent Agenda**

The Consent Agenda was moved, seconded, and carried unanimously as submitted. It consisted of the March 2018 Minutes and was moved, seconded, and carried unanimously to accept the March Minutes as submitted. The Treasurer's report was moved, seconded and carried unanimously to accept the Treasurer's report as submitted.

### **LifeRing 2018 Annual Conference**

### **Conferences and Training**

Fifteen people are registered at this point. Conference agenda has been fine tuned and will be posted on website. Invitations are being to counselors and professionals from the NAADAC event to come hear Sarah Zimore.

#### **Marketing Session**

Marketing students have submitted proposal with fifty marketing ideas which will be honed down to twenty-five and then honed down even more for the conference.

#### Convenor Session

George, Robert and Harold have been meeting to disuss the session: there will be two hours for convenors discussion based on the heme of quality growth. George has drafted a letter which will go out to members asking for their input with regards to what they would would like to see addressed during the session.

George reads letter, which board members approve; it will be sent out two to three weeks before the conference. Dave Fletcher has agreed to facilitate the convenors' session.

### **Technology for the Conference**

Discussion re: how to use technology to reach lifering members worldwide. Can stream live and take questions via facebook or twitter, for example. Need to know bandwidth would. May be worth doing professionally or semi-professionally in order to get a decent video; it is an excellent way of getting out information about LifeRing. It would also be a good resource for convenors.

### **Committee Reports**

**Executive:** 

Dan Carrigan: No new updates.

**Administration:** 

George Gidora: No new updates.

**Fundraising** 

Craig: No new updates.

**Public Persona** 

Rob Mullaly: No new updates.

**Existing Meeting Maintenance** 

Harold: No new updates.

**External Outreach/New Meetings** 

Byron: No new updates.

**Professional Outreach** 

Mary Beth: No new updates.

# **Professional Advisory Booard**

Jason: No new updates. Have been discussing all the ways that professional outreach and professional advisory board are tied together: what is the best way for these committees to work together? Scheduled for right after Sarah Zimore's talk since professionals will be present at that time and may be able to tell us what they would like to know about LifeRing.

#### **Budget**

Prisoner outreach: approximately \$800 in 2017 was spent on books that inmates had requested. Is this too much? Spending between \$250-500 on ning, delphi and chat. Spending \$4000 annually on IT expenses. Not much progress on actually constructing a budget; reviewing expenditures. Approximately \$50-60000 annual budget.

#### **New Business**

No new business.

#### **Old Business**

Reminder that nominations for Board members need to be submitted: three positions open. Craig and Dan are leaving. Jason will be seeking another term. Review of nomination process, timeline and absentee voting: all information is up on website. Congress on the 3rd. May 3rd is the deadline for absentee voting.

# **Public Comments**

There were none.

# **Adjournment**

Motion was made to adjourn. It was seconded and carried unanimously.

Submitted by Ewa Conroy LifeRing Deputy Board Secretary May 10, 2018