

Minutes of the LifeRing Board of Directors Meeting: January 10, 2016

It was determined that a quorum of board members was present, and the meeting was called to order by Board Chair Byron Kerr at Noon PST. The other board members present were: Dan Carrigan, Emily Marcus, Joe Mott, Tim Reith, Craig Whalley, Njon Weinroth, and Carola Ziermann. Robert Stump, Executive Director, was also present.

Consent Agenda

A change was suggested and agreed to for the December Minutes. The Treasurer's Report was approved as submitted. With the Minutes change, it was moved, seconded, and carried unanimously to approve the Agenda.

Committee Reports

Revenue

A translation of LifeRing books is being done in Sweden. Its royalty structure was briefly discussed. Marty will take 10% as the author. A suggestion was made to provide an additional 10% royalty to LifeRing Incorporated. This was agreed to by Sweden. It was moved, seconded, and carried unanimously to accept the latter.

The donations received in November and December totaled nearly \$7000. These present donations exceeded those of a year ago by about \$1000.

Small profits continue to be made from the Café Press Store.

Member Support

Several new meetings were started. A number of inquiries regarding additional ones was also received.

Motivational Interviewing has gained prominence in addiction medicine and this technique is now being used in discussions with some of those persons expressing interest in starting new meetings. It was suggested to develop a set of key questions to be used with this approach to provide additional focus.

A specialized effort to track interest and subsequent formation of new meetings might present itself as a volunteer task.

Relatedly, some additional items are being added to meeting starter kits.

Sacramento now has an area representative in place. Control of their website resides again with them.

Governance Advisory Panel

An awards strategy was proposed and agreed to. Retroactivity for 2015 was ruled out.

LifeRing Press

Two brochure drafts are complete. Another is in progress.

External Outreach

There was no input.

Administrative

Retooling of this committee structure is in progress. Volunteers are being recruited.

Old Business

Annual Conference items are nearing completion. Featured guest speakers are firm. Venues for Friday and Sunday are in place. A venue is still needed for the Saturday session.

The Asana project management tool was discussed. It was agreed to use Google Hangouts for a group tutorial. One-on-one tutorials were also discussed for some persons.

New Business

Independent of LifeRing, a non-profit lobbying organization is being started for choice in recovery with the intent to work with judicial and civic bodies as well as with insurance agencies to ensure that persons receiving benefits, either from the government or an insurance entity, have access to both religious and secular services.

A San Francisco convenor with marketing and software skills has expressed interest in developing iOS and Android phone apps for LifeRing. The website is also of interest. Further interaction with him will be pursued.

Adjournment

A motion was made to adjourn. It was seconded, and carried unanimously.

The meeting ended at 1:00 PM, PST.

*Submitted by Tim Reith
LifeRing Board Secretary
January 25, 2016*