

## **Minutes of the Board of Directors Meeting: July 8, 2012**

It was determined that a quorum of Board members was present and the meeting was called to order by Craig W. at about 6:40 pm PDT. Also present were: Dru B., Kathleen G., Mahala K., Joe M., Steve S., Robert S., Troy S., Njon W., and Carola Z. Tim R. was not present but will write up the Minutes from Kathleen's recording of the present meeting.

### **Consent Agenda**

It was moved that the Board accept the Consent Agenda as posted. The motion was seconded and carried unanimously.

Included in the Consent Agenda are:

- Minutes of Previous Meeting
- Treasurer's Monthly Report
- Committee Reports\*
- Correspondence
- Troy's Motion
- Amended Terms of Use document

\* Some reports were not submitted in time to be included in the Consent Agenda, but were submitted later. Written reports were received from the Bylaws, Planning, and Communications Committees.

### **Amended Terms of Use Document**

It was moved that the Amended Terms of Use document be adopted. The motion was seconded and carried unanimously.

### **Designation of Official Literature**

Presently, LifeRing has no documents, publications, or books that are designated as "official literature."

Robert commented that Marty owns the rights to EYSS and the Workbook. Kathleen asked whether other organizations have such understandings. Joe commented that one advantage of such a designation might be that it would give LifeRing more explicit control. Other comments, however, suggested that this might be a limiting factor.

It was agreed that an "official" designation be used to approve documents that are consistent with our core principles. In this context, and among other things, a uniform description of the "3S" philosophy is needed.

Kathleen commented that Lynn had done some work regarding Founding Principles as part of the planning effort, and that such work may have bearing on the present discussion. Kathleen and Tim will pull these ideas together based on their work with Lynn last year.

It was moved, seconded, and carried unanimously to have this issue explored by the LifeRing Press Committee.

### **“31-Days” Booklet Discussion**

Troy commented that this booklet was written primarily for the Modesto local group. Craig wondered if local groups may write their own material, and if so, would such activity dilute our message? Robert commented that he had three concerns: (1) The subject publication has a LifeRing logo on it which has not been officially approved, (2) The booklet is being sold on a LifeRing site, and (3) the checks in payment are being made out personally to Troy.

Joe commented that we might have a requirement that if someone wants to sell something with the LifeRing logo, and as official literature, then the effort in this regard would be resolved by the LifeRing Press Committee as above. Approval would allow local groups to be more creative in raising money and also in other endeavors.

A detailed discussion of how to manage the distribution of LifeRing materials followed. Mahala commented that we may be mixing up “payment for goods” and “making contributions,” and that this larger issue should be addressed by the Fundraising Committee. Our 501(c)(3) status also must be factored in. She went on to comment that she quickly will do some research on this matter.

It was moved, seconded, and carried unanimously to have the Fundraising Committee look into this issue.

### **LifeRing Logo Discussion**

There was general agreement that all present preferred the “new logo” design. It was moved, seconded, and carried unanimously to use the new design. The new one can be seen on the liferingrecovery.org website.

### **CAADAC Conference**

The conference is in San Diego this year. Cost issues were discussed. It was commented that we should not register for it until we are sure we have someone who will cover it. Robert will contact Jim W. in Costa Mesa this coming week to determine if he can cover it. Joe commented that we could address this issue at next month’s meeting and still be in time to meet the September deadline.

It was moved, seconded, and carried unanimously that we sponsor a booth at this conference, contingent upon determining that we have coverage for it.

### **Adjournment**

There being no other business, the meeting was adjourned at about 8:00 PM PDT.

Tim Reith, Board Secretary, July 22, 2012

