

**LifeRing Inc.**  
**Statement of Financial Income and Expense**  
**October 2012**

Accrual Basis

|                                      | <u>Oct 12</u>           | <u>Oct 11</u>           | <u>Jan - Oct 12</u>    |
|--------------------------------------|-------------------------|-------------------------|------------------------|
| <b>Income</b>                        |                         |                         |                        |
| 4000 • Donations                     | 1,213.25                | 497.00                  | 18,211.08              |
| 5000 • LifeRing Press Sales          | 2,048.25                | 2,189.50                | 32,028.44              |
| 5200 • Postage, Shipping, & Handling | 238.80                  | 208.93                  | 2,988.05               |
| 5300 • 5300 Saving Interest          | 0.00                    | 0.15                    | 0.57                   |
| <b>Total Income</b>                  | <u>3,500.30</u>         | <u>2,895.58</u>         | <u>53,228.14</u>       |
| <b>Cost of Goods Sold</b>            |                         |                         |                        |
| 6000 • Cost of Goods Sold            | 553.33                  | 679.78                  | 9,837.82               |
| <b>Total COGS</b>                    | <u>553.33</u>           | <u>679.78</u>           | <u>9,837.82</u>        |
| <b>Gross Profit</b>                  | <u>2,946.97</u>         | <u>2,215.80</u>         | <u>43,390.32</u>       |
| <b>Expense</b>                       |                         |                         |                        |
| 7200 • Payroll                       | 3,276.36                | 1,090.71                | 12,754.04              |
| 7500 • Contract Services             | 0.00                    | 0.00                    | 320.81                 |
| 8100 • Office                        | 1,043.59                | 984.15                  | 9,494.41               |
| 8300 • Conference/Workshop           | 0.00                    | 367.90                  | 3,641.53               |
| 8400 • F2F Meetings & Outreach       | 193.16                  | 1,292.77                | 2,814.16               |
| 8600 • Business Expenses             | 121.58                  | 65.00                   | 1,414.24               |
| 8700 • LifeRing Press Expenses       | 2,427.01                | 763.17                  | 10,538.95              |
| <b>Total Expense</b>                 | <u>7,061.70</u>         | <u>4,563.70</u>         | <u>40,978.14</u>       |
| <b>Net Income</b>                    | <u><b>-4,114.73</b></u> | <u><b>-2,347.90</b></u> | <u><b>2,412.18</b></u> |